Contact Me

22, Old RAK Building, Sharjah, UAE

amila.fdo@outlook.com

linkedin.com/in/amilaf3ndo

www.amilafernando.com

+971-54-4317-123

About Me

Marketing isn't just my profession; it's my passion. I'm driven by the thrill of understanding diverse audiences, crafting compelling narratives, and creating strategies that resonate within the organization.

AMILA FERNANDO

Marketing Analyst

Education

CIM Srategy, Sri Lanka (2019)
Diploma in Professional Marketing Level 06

CIM Srategy, Sri Lanka (2017)
Certificate in Professional Marketing Level 05

Expertise

Brand Identity Development

Content Creation Competent

Strategic Planning Proficiency

Social Media Management

Sales Proficiency

Languages

English

Sinhala

Certifications

HubSpot Revenue Operations

Sales Enablement

Social Media Marketing

Email Marketing

SEO

Canva Branding Essentiials

Experience

04 Years
Marketing Executive (2020-2024)
Eagle Eye International UAE

01 Year
Digital Marketing (2019-2020)
Purewax Sri Lanka

01 Year
Medical Delegate (2018-2019)
Schering Life Sciences Sri Lanka

02 Years
Sales Executive (2016-2018)
Apartment Guide Sri Lanka

Skills

Microsoft Office

Adobe PhotoShop and Illustrator

Hubspot CRM

Semrush SEO

Other Info

4 Years of Corporate Experience in the UAE

Sri Lankan

UAE Driving License

CIM Qualified

27 Age

CIM The Chartered Institute of Marketing

www.amilafernando.com/
Check my Personal Website
for more info